Rate Type

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 933134-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WPBF | Mica Hansen | HRP -Washingto | National |

www.thewpbfchannel.com

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza

Suite 555

Class of Time - Pre-emptible with notice

09/24/12

Start Date End Date

Day Air Date

09/30/12

Weeks:

Spots: # Ch

Alexandria, VA 22314

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 691 |

Order# Flight Dates Ait Order # 933134 06232021 09/18/12 - 09/27/12 Billing Calendar Billing Type Deal# Cash Broadcast Special Handling IDB# Advertiser Code Product Code 11 27 Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | | | | | Spots/ | | | |
|-----|----------------------------|-------------------------|--|-----------------------------|--|--------------------|------------------------------|----------|------|---|
| ine | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 1 | 09/21/12 Class of Til | 09/21/12 me - Pre-em | Nightline ptible with notice | 11:35-12:05AM | 1 | :30 | 1 | \$375.00 | NM | 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$375.00 | | | | | |
| | Spots: # Ch 1 WI | | <u>r Date</u> <u>Air Time</u> <u>Descrip</u> /21/12 12:01 AM Nightlin | | Start/End Time 11:35-12:05AM | | h <u>Ad-ID</u> () USPRTV: | L8ACH | | Rate Type \$375.00 NM |
| 2 | 09/21/12 Class of Til | 09/21/12 me - Pre-em | The View ptible with notice | 11A-12PM | 1 | :30 | 1 | \$475.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$475.00 | | | | | |
| | Spots: <u>#</u> Ch 1 Wi | | /21/12 The Vi | | Start/End Time 11A-12PM | <u>Lenat</u> :0 | h Ad-ID | | | <u>Rate Type</u> \$475.00 NM |
| 3 | 09/21/12 Class of Ti | 09/21/12 me - Pre-em | GENERAL HOSPITAL ptible with notice | GENERAL HOSPIT | 1 | :30 | 1 | \$400.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| | Spots: <u>#</u> Ch 1 WI | | <u>Pr Date</u> <u>Air Time</u> <u>Descri</u> /21/12 2:25 PM GENE | | Start/End Time GENERAL HOS | | h <u>Ad-ID</u> 0 USPRTV | L8ACH | | <u>Rate</u> <u>Type</u> \$400.00 NM |
| 4 | 09/21/12 Class of Tir | 09/21/12 me - Pre-em | WPBF News 25 Mornir ptible with notice | ngs5:30-5:57am | 1 | :30 | 1 | \$200.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$200.00 | | | | | |
| | Spots: <u>#</u> Ch 1 WI | | | otion News 25 Mornings @ | <u>Start/End Time</u> 5:3(5:30-5:57am | | h <u>Ad-ID</u> 0 USPRTV: | L8ACH | | <u>Rate</u> <u>Type</u> \$200.00 NM |
| 5 | 09/21/12 Class of Ti | 09/21/12 me - Pre-em | Good Morning America ptible with notice | 7-9AM | 1 | :30 | 1 | \$400.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| | Spots: # Ch 1 Wi | | | otion Morning America | Start/End Time 7-9AM | | h <u>Ad-ID</u> 0 USPRTV: | L8ACH | | <u>Rate Type</u> \$400.00 NN |
| 6 | 09/24/12 | 09/24/12 | M-SUN WPBF News 2 | 5 (11-11:35PM | 1 | :30 | 1 | \$700.00 | NM | |

Rate

Start/End Time

Length Ad-ID

\$700.00

Spots/Week

MTWTFSS

1----

Air Time Description



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 933134-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 691 |

| | | | | | | | Spots/ | | | |
|-----|----------------------------|---|--|------------------------|--|--------|------------------------------|------------|-------------|---------------------------------------|
| ine | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 6 | 09/24/12 Class of Tin | 09/24/12 ne - Pre-emp | M-SUN WPBF News 2 otible with notice | 25 (11-11:35PM | 1 | :30 | 1 | \$700.00 | NM | |
| | Spots: # Ch | Day Air | | | Start/End Time 11PM11-11:35PM | | <u>h Ad-ID</u> 0 uspr⊤∨1 | 8ACH | | <u>Rate Type</u> \$700.00 NM |
| 8 | 09/24/12 Class of Tin | 09/24/12 ne - Pre-emp | WPBF News 25 @ 5a otible with notice | m 5-530am | 1 | :30 | . 1 | \$1 50.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 1 | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descr | | Start/End Time | | h Ad-ID | 0 | | Rate Type |
| | 1 WF | PBF M 09/ | /24/12 5:12 AM WPBI | News 25 @ 5am | 5-530am | :3 | 0 USPRTV1 | 8ACH | * | \$150.00 NM |
| 9 | | | WPBF News 25 Momortible with notice | | 1 | :30 | 1 | \$350.00 | NM | ··· |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 1 | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | |
| | Spots: # Ch | | | | Start/End Time 6-7AM | | th <u>Ad-ID</u> 0 usprtv1 | 84611 | | Rate Typ \$350.00 N |
| | | | | News 25 Mornings | <u> </u> | | | | | ф350.00 M |
| 10 | 09/24/12 Class of Tin | 09/24/12 ne - Pre-em; | Wheel Of Fortune ptible with notice | 7-7:30PM | 1 | :30 | 1 | \$1,300.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$1,300.00 | | | | | |
| | Spots: # Ch | | | • | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | 1 WF | PBFM 09 | /24/12 7:19 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 USPRTV1 | 8ACH | | \$1,300.00 NI |
| 13 | 09/22/12 Class of Tir | · | GMA Saturday 7-8am ptible with notice | Sat 7am-8am | 1- | :30 | 1 | \$275.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121- | <u>Spots/Week</u> 1 | <u>Rate</u> \$275.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descr | | Start/End Time | | th Ad-ID | | | Rate Typ |
| | 1 WF | PBFSa 09 | /22/12 7:30 AM GMA | Saturday 7-8am | Sat 7am-8am | :3 | 0 USPRTV1 | 8ACH | | \$275.00 NI |
| 14 | 09/23/12 Class of Tir | 09/23/12 ne - Pre-em | Sun 11:35pm Late Ne ptible with notice | ws 1135p-12am | 1 | :30 | 1 | \$275.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$275.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descr | <u>iption</u> | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | 1 WF | PBF Su 09 | /23/12 11:54 PM Sun 1 | 1:35pm Late News | 1135p-12am | :: | 0 usprtv1 | .8ACH | | \$275.00 N |
| 15 | 09/23/12 Class of Tir | 09/23/12 ne - Pre-emp | GMA Sunday 7-8am ptible with notice | Sun 7-8am | 1 | :30 | 1 | \$275.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | Spots/Week 1 | <u>Rate</u> \$275.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descr | iption | Start/End Time | Leng | th Ad-ID | | | Rate Typ |
| | 1 WF | PBFSu 09 | /23/12 7:30 AM GMA | Sunday 7-8am | Sun 7-8am | :3 | 30 USPRTV1 | .8ACH | | \$275.00 N |
| 17 | 09/20/12 Class of Tir | 09/20/12 ne - Pre-em | M-SUN WPBF News 2 ptible with notice | 25 (11-11:35PM | 1 | :30 | 1 | \$700.00 | NM | |
| _ | Weeks: | Start Date 09/17/12 | End Date MTWTFSS1 | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| | Spots: <u>#</u> Ch 1 WF | | Date Air Time Descr | • | Start/End Time | | th Ad-ID 30 USPRTV1 | 8ACH | | <u>Rate</u> <u>Typ</u> \$700.00 NI |
| 18 | 09/27/12 Class of Tin | 09/27/12 ne - Pre-emp | Nightline ptible with notice | 11:35-12:05AM | 1 | :30 | 1 | \$375.00 | NM | |
| | Weeks: | Start Date 09/24/12 | | Spots/Week 1 | <u>Rate</u> \$375.00 | | | | | , |
| | Spots: # Ch 1 WP | <u>Day Air</u> PBF <i>Th 09/</i> C <i>redited</i> | /27/12 Nightl | | <u>Start/End Time</u> 11:35-12:05AM | | th Ad-ID | | | <u>Rate</u> <u>Typ</u> \$375.00 N/ |



Send Payment To:
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PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 933134-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 691 |

| www.i | hewpbfchanne | i.com | | | | | | | | | |
|-------|---------------------------|---|-------------------------------------|--------------------------------|--------------------------|-------------------------------|--------|--------------------------------|-----------------|---------|---|
| Line | Start Date | End Date | Description | n | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
| | 3 09/27/12 | 09/27/12 | Nightline | | 11:35-12:05AM | 1 | :30 | 1 | \$375.00 | NM | |
| | | | ptible with not | ice | 11.55 12.55 111 | | | | 4 070.00 | 14141 | |
| 19 | 09/27/12 Class of Ti | 09/27/12 me - Pre-em | The View ptible with not | ice | 11A-12PM | 1 | :30 | 1 | \$475.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS 1 | Spots/Week 1 | Rate \$475.00 | | | | | |
| | Spots: # Ch 1 W | n <u>Day Ai</u> PBF <i>Th 09</i> See MG | 7/27/12 | Time Descript The Vie | | Start/End Time 11A-12PM | | th Ad-ID 00 | | | Rate <u>Type</u> \$475.00 NM |
| | 2 W | PBF Th 09 | | 1 PM WPBF N | News 25 @ Noon | 12pm-1230pm | :: | 30 USPRT√18 | BACH | *** *** | \$475.00 NM |
| 20 | 09/20/12 Class of Ti | 09/20/12 me - Pre-em | WPBF Ne | ws 25 @ Noor ice | 12pm-1230pm | 1 | :30 | 1 | \$225.00 | NM | WY0************************************ |
| | Weeks: | Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$225.00 | | | | | |
| | Spots: # Cl 1 W | n <u>Day Ai</u> PBF Th 09 | | Time Descript 8 PM WPBF N | tion News 25 @ Noon | Start/End Time 12pm-1230pm | | th <u>Ad-ID</u> 30 usprtv18 | BACH | | <u>Rate Type</u> \$225.00 NM |
| 22 | 2 09/20/12 Class of Ti | 09/20/12 me - Pre-em | GENERAL ptible with not | | GENERAL HOSPIT | 1 | :30 | 1 | \$400.00 | NM | |
| | Weeks: | Start Date 09/17/12 | | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| | Spots: # Cl | | r Date Air | Time Descrip | • | Start/End Time GENERAL HOS | | th <u>Ad-ID</u> 30 USPRTV18 | ВАСН | | <u>Rate</u> <u>Type</u> \$400.00 NM |
| 23 | 3 09/20/12 Class of Ti | 09/20/12 me - Pre-em | WPBF Ne | ws 25 @ 5am | 5-530am | 1 | :30 | 1 | \$150.00 | NM | ************************************** |
| | Weeks: | Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| | Spots: # Cl 1 W | n <u>Day Ai</u> PBFTh 09 | <u>r Date</u> <u>Air</u> | Time Description AM WPBF N | tion News 25 @ 5am | Start/End Time 5-530am | | th <u>Ad-ID</u> 30 USPRTV18 | BACH | | <u>Rate Type</u> \$150.00 NM |
| 24 | 1 09/20/12 Class of Ti | 09/20/12 me - Pre-em | M-F 5pm I | News ice | 5-6pm | 1 | :30 | 1 | \$425.00 | NM | |
| | Weeks: | | End Date 09/23/12 | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$425.00 | | | | | |
| | Spots: # Cl 1 W | n <u>Day Ai</u> PBF Th 09 | | Time Descript 21 PM M-F 5pr | | Start/End Time 5-6pm | | th Ad-ID 30 USPRTV18 | BACH | | <u>Rate</u> <u>Type</u> \$425.00 NM |
| 25 | 5 09/27/12 Class of Ti | 09/27/12 me - Pre-em | WPBF Ne | ws 25 @ 6:00 | PI6-6:30PM | 1 | :30 | 1 | \$525.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS 1 | Spots/Week | <u>Rate</u> \$525.00 | | | | | |
| | Spots: <u>#</u> Cł 1 W | | <u>r Date</u> <u>Air</u> 0/27/12 | Time Descript | tion News 25 @ 6:00PM | Start/End Time 6-6:30PM | | th Ad-ID 20 | | | Rate Type \$525.00 NM |
| 26 | 09/20/12 | 09/20/12 | WPBF Ne | ws 25 Morning | js6-7AM | 1 | :30 | 1 | \$350.00 | NM | - |
| | Class of Ti Weeks: | Start Date | ptible with not End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | Spots: # Ch | 09/17/12 n <u>Day Ai</u> i | 09/23/12 r Date Air ` | 1 Time Descript | 1 tion | \$350.00 Start/End Time | Lena | th Ad-ID | | | Rate Type |
| | | PBFTh 09 | | | News 25 Mornings | 6-7AM | | 30 USPRTV18 | BACH | | \$350.00 NM |
| 27 | 7 09/27/12 Class of Ti | 09/27/12 me - Pre-em | Good Mor ptible with not | ning America ice | 7-9AM | 1 | :30 | 1 | \$400.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| | Spots: # Ch | n <u>Day Ai</u> i | <u>Date</u> Air | Time Descript | <u>ion</u> | Start/End Time | Leng | th Ad-ID | | | Rate Type |



Send Payment To:
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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| Advertiser | Product | Estimate Number |
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| American Crossroads | AMERICAN CORSSROADS | 691 |

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|---------------------------|----------------------------------|--|-----------------------------------|-----------------------------------|--------------|------------------------------|------------|---------------------------------------|--|
| | | | | | | Spots/ | | | |
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 27 09/27/12 Class of T | | Good Morning America stible with notice | 7-9AM | 1 | :30 | 1 | \$400.00 | NM | |
| Spots: # C | | Date Air Time Descrip 27/12 7:55 AM Good M | | Start/End Time 7-9AM | | h <u>Ad-ID</u> 0 usprtv1 | 8ACH | | <u>Rate Type</u> \$400.00 NM |
| 28 09/27/12 Class of T | 09/27/12 | Jeopardy otible with notice | 7:30-8PM | 1 | :30 | 1 | \$1,300.00 | NM | |
| Weeks. | <u>.</u> | End Date MTWTFSS 09/30/121 | Spots/Week 1 | Rate \$1,300.00 | | | | · · · · · · · · · · · · · · · · · · · | |
| Spots: <u>#</u> C 1 W | | Date Air Time Descrip | <u>tion</u> | Start/End Time 7:30-8PM | | h <u>Ad-ID</u> 0 USPRTVI | .8ach | | Rate Type \$1,300.00 NM |
| 29 09/18/12 Class of T | 09/18/12 ime - Pre-emp | M-SUN WPBF News 25 btible with notice | (11-11:35PM | -1 | :30 | 1 | \$700.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 -1 | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| Spots: <u>#</u> C 1 W | | Date Air Time Descrip 18/12 11:25 PM M-SUN | | Start/End Time 11PM11-11:35PM | | h <u>Ad-ID</u> 0 usprtv1 | .8ach | | Rate <u>Type</u> \$700.00 NM |
| 30 09/25/12 Class of T | 09/25/12 ime - Pre-emp | Nightline otible with notice | 11:35-12:05AM | -1 | :30 | 1 | \$375.00 | NM | |
| Weeks: | Start Date 09/24/12 | | Spots/Week 1 | <u>Rate</u> \$375.00 | | | | | |
| Spots: <u>#</u> C | | Date Air Time Descrip 25/12 11:54 PM Nightline | | Start/End Time 11:35-12:05AM | | th <u>Ad-ID</u> 0 USPRTV1 | .8асн | | <u>Rate Type</u> \$375.00 NM |
| 31 09/18/12 Class of T | 09/18/12 ime - Pre-emp | WPBF News 25 @ Noo | n 12pm-1230pm | -1 | :30 | 1 | \$225.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 -1 | Spots/Week 1 | <u>Rate</u> \$225.00 | | | | | |
| Spots: <u>#</u> C | | Date Air Time Descrip 18/12 12:23 PM WPBF I | | Start/End Time 12pm-1230pm | | th <u>Ad-ID</u> 0 USPRTVI | .8АСН | | <u>Rate Type</u> \$225.00 NM |
| 33 09/25/12 Class of T | 09/25/12 ime - Pre-emp | GENERAL HOSPITAL otible with notice | GENERAL HOSP | IT -1 | :30 | 1 | \$400.00 | NM | |
| Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 -1 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # C | h <u>Day Air</u> /PBF Tu 09/ | | | Start/End Time GENERAL HOS | | th <u>Ad-ID</u> 0 usprtv1 | .8ACH | | <u>Rate Type</u> \$400.00 NM |
| 34 09/18/12 Class of T | 09/18/12 ime - Pre-emp | WPBF News 25 @ 5am | 5-530am | -1 | :30 | 1 | \$150.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 -1 | Spots/Week 1 | <u>Rate</u> \$150.00 | 7 | | | | |
| Spots: <u>#</u> C | h <u>Day Air</u> /PBF Tu 09/ | | | Start/End Time 5-530am | | th <u>Ad-ID</u> 0 USPRTV1 | .8ACH | | <u>Rate Type</u> \$150.00 NM |
| 35 09/18/12 Class of T | 09/18/12 ime - Pre-emp | M-F 5pm News | 5-6pm | -1 | . :30 | 1 | \$425.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12 -1 | Spots/Week 1 | <u>Rate</u> \$425.00 | | | | | -, |
| Spots: <u>#</u> C 1 W | h <u>Day Air</u> /PBF Tu 09/ | | | Start/End Time 5-6pm | _ | h <u>Ad-ID</u> 0 usprtv1 | 8ACH | | <u>Rate Type</u> \$425.00 NM |
| 36 09/25/12 Class of T | 09/25/12 ime - Pre-emp | WPBF News 25 Morning tible with notice | gs5:30-5:57am | -1 | :30 | 1 | \$200.00 | NM | |
| Weeks: | <u>Start Date</u> 09/24/12 | End Date MTWTFSS 09/30/12 -1 | Spots/Week 1 | <u>Rate</u> \$200.00 | | | | | |
| Spots: # C | h <u>Day Air</u> /PBF Tu 09/2 | | <u>tion</u> News 25 Mornings @ | Start/End Time 5:3(5:30-5:57am | | h <u>Ad-ID</u> O USPRTV1 | 8ACH | | <u>Rate</u> <u>Type</u> \$200.00 NM |



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| Advertiser | Product | Estimate Number |
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| American Crossroads | AMERICAN CORSSROADS | 691 |

| www.t | hewpbfchannel. | com | | | | | | | | | |
|-------|----------------------------|---------------------------------|-----------------------------|--|------------------------------|---------------------------------|--------|------------------------------|---|------|---|
| | | | | | Ot - 4/5 - 4 Ti | | 1 | Spots/ | Dete | Tues | |
| - | Start Date | | Descripti | | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 37 | 09/25/12 Class of Tin | 09/25/12 ne - Pre-emp | WPBF N ptible with no | ews 25 @ 6:0 otice | 00P 6-6:30PM | -1 | :30 | 1 | \$525.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | <u>MTWTFSS</u> -1 | <u>Spots/Week</u> 1 | <u>Rate</u> \$525.00 | | | | | |
| | Spots: # Ch 1 WF | <u>Day Air</u> PBFTu 09 | | Time Descr 10 PM WPBI | iption News 25 @ 6:00PM | Start/End Time 6-6:30PM | | h <u>Ad-ID</u> 0 usprtv18 | BACH | | <u>Rate Type</u> \$525.00 NM |
| 38 | 3 09/18/12 Class of Tin | 09/18/12 ne - Pre-emp | | lews 25 Morni | ngs6-7AM | -1 | :30 | 1 | \$350.00 | NM | |
| | Weeks: | Start Date 09/17/12 | • | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$350.00 | | | | | |
| | Spots: # Ch 1 WF | | <u>r Date</u> Ai | r Time Descr | iption News 25 Mornings | Start/End Time 6-7AM | | h Ad-ID O USPRTV18 | ЗАСН | | <u>Rate</u> <u>Type</u> \$350.00 NM |
| 39 | 09/18/12 Class of Tin | 09/18/12 ne - Pre-em | | f Fortune | 7-7:30PM | -1 | :30 | 1 | \$1,300.00 | NM | |
| | Weeks: | Start Date 09/17/12 | h | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$1,300.00 | | | | | |
| | Spots: # Ch 1 WF | | r Date Ai | r Time Descr :07 PM Whee | iption . | Start/End Time 7-7:30PM | | h Ad-ID O USPRTV1 | ЗАСН | | <u>Rate Type</u> \$1,300.00 NM |
| 40 | 09/25/12 Class of Tir | 09/25/12 ne - Pre-emi | Good Mo | orning Americ | a 7-9AM | -1 | :30 | 1 | \$400.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS -1 | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| | Spots: # Ch 1 WF | <u>Day Air</u> PBF Tu 09 | | r Time Descr :00 AM Good | iption Morning America | Start/End Time 7-9AM | | th Ad-ID O USPRTV18 | BACH | | <u>Rate Type</u> \$400.00 NM |
| 41 | 09/26/12 Class of Tir | 09/26/12 ne - Pre-em | M-SUN V | NPBF News : | 25 (11-11:35P M | 1 | :30 | 1 | \$700.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| | Spots: # Ch 1 WF | Day Air PBF W 09 Credited | /26/12 | r Time Descr M-SU | iption N WPBF News 25 @ 1 | Start/End Time | | th Ad-ID | | | <u>Rate</u> <u>Type</u> \$700.00 NM |
| 42 | 09/19/12 Class of Tir | 09/19/12 ne - Pre-emp | Nightline ptible with no | | 11:35-12:05AM | 1 | :30 | 1 | \$375.00 | NM | *************************************** |
| | Weeks: | Start Date 09/17/12 | End Date 09/23/12 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$375.00 | | | | | |
| | Spots: # Ch 1 WF | <u>Day Air</u> PBFW 09 | | <u>r Time</u> Descr :54 PM Nighti | • | Start/End Time 11:35-12:05AM | | h <u>Ad-ID</u> O USPRTV1 | ЗАСН | | <u>Rate</u> <u>Type</u> \$375.00 NM |
| 43 | 3 09/19/12 Class of Tir | 09/19/12 me - Pre-em | The Viev | | 11A-12PM | 1 | :30 | 1 | \$475.00 | NM | |
| | Weeks: | Start Date 09/17/12 | | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$475.00 | | | | | |
| | Spots: # Ch 1 WF | | | r <u>Time</u> <u>Descr</u> :00 AM The V | | Start/End Time 11A-12PM | | h Ad-ID 0 usprtv1 | ЗАСН | | <u>Rate Type</u> \$475.00 NM |
| 44 | 09/26/12 Class of Tin | 09/26/12 ne - Pre-em | WPBF N | ews 25 @ No | on 12pm-1230pm | 1 | :30 | 1 | \$225.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date 09/30/12 | MTWTFSS 1 | Spots/Week 1 | Rate \$225.00 | | | 777 - 111 - 11 - 11 - 11 - 11 - 11 - 11 | ··· | |
| | Spots: # Ch 1 WF | <u>Day Air</u> | <u> Date Ai</u> | r Time Descr 26 PM WPBI | · · | Start/End Time 12pm-1230pm | | h Ad-ID 0 USPRTV18 | BACH | | <u>Rate</u> <u>Type</u> \$225.00 NM |
| 46 | 09/26/12 Class of Tin | 09/26/12 ne - Pre-emp | | ews 25 @ 5a otice | m 5-530am | 1 | :30 | 1 | \$150.00 | NM | |
| | Weeks: | Start Date 09/24/12 | | MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |



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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 933134-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|---------------------|--------------------|-----------------|
| American Crossroads | AMERICAN CORSSROAD | 5 691 |

| vww.thewpbfchanne | il.com | | | | | _ | | | |
|---------------------------|--|---|---------------------------------|-------------------------------|--------|-------------------------------|-------------------|-------|--|
| | | | O. 45 LT | | 1 | Spots/ | D-4a | Turne | |
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 46 09/26/12 Class of T | 09/26/12 ime - Pre-em | WPBF News 25 @ 5am otible with notice | 5-530am | 1 | :30 | 1 | \$150.00 | NM | |
| Spots: <u>#</u> C 1 W | | <u>Date</u> <u>Air Time</u> <u>Descript</u> /26/12 5:07 AM WPBF N | | Start/End Time 5-530am | | th <u>Ad-ID</u> 30 USPRTV1 | 8ACH | | <u>Rate Type</u> \$150.00 NM |
| 47 09/26/12 | 09/26/12 | M-F 5pm News | 5-6pm | 1 | :30 | 1 | \$425.00 | NM | |
| Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/121 | Spots/Week 1 | <u>Rate</u> \$425.00 | | | <u>.</u> | | |
| Spots: <u>#</u> C 1 W | | <u>Date</u> <u>Air Time</u> <u>Descript</u> /26/12 5:12 PM M-F 5pn | | Start/End Time 5-6pm | | th <u>Ad-ID</u> 30 USPRTV1 | 8ach | | <u>Rate</u> <u>Type</u> \$425.00 NM |
| 48 09/19/12 Class of T | 09/19/12 | WPBF News 25 @ 6:00I | P.6-6:30PM | 1 | :30 | 1 | \$525.00 | NM | |
| Weeks: | Start Date 09/17/12 | | Spots/Week 1 | <u>Rate</u> \$525.00 | | | | | |
| Spots: <u>#</u> C 1 W | | | ion lews 25 @ 6:00PM | Start/End Time 6-6:30PM | | th <u>Ad-ID</u> 30 USPRTV1 | 8ACH | | <u>Rate</u> <u>Type</u> \$525.00 NM |
| 49 09/26/12 Class of T | 09/26/12 ime - Pre-em | WPBF News 25 Morning ptible with notice | s6-7AM | 1 | :30 | 1 | \$350,00 | NM | · · · · · · · · · · · · · · · · · · · |
| Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/121 | Spots/Week 1 | <u>Rate</u> \$350.00 | | | | | ************************************* |
| Spots: <u>#</u> C 1 W | | | <u>iion</u> News 25 Mornings | Start/End Time 6-7AM | | th Ad-ID 30 USPRTV1 | 8ACH | | <u>Rate Type</u> \$350.00 NM |
| 50 09/26/12 Class of T | 09/26/12 ime - Pre-em | Wheel Of Fortune ptible with notice | 7-7:30PM | 1 | :30 | 1 | \$1,300.00 | NM | |
| Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/121 | Spots/Week 1 | <u>Rate</u> \$1,300.00 | | | | | |
| Spots: <u>#</u> C 1 W | h <u>Day Air</u> /PBF <i>W 09</i> <i>Credit</i> ed | /26/12 Wheel C | tion Of Fortune | Start/End Time 7-7:30PM | | <u>th</u> <u>Ad-ID</u> 20 | | | <u>Rate</u> <u>Type</u> \$1,300.00 NM |
| 51 09/19/12 Class of T | 09/19/12 ime - Pre-em | Jeopardy ptible with notice | 7:30-8PM | 1 | :30 | 1 | \$1,300.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/121 | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,300.00 | | | | | |
| Spots: # C | | <u>r Date</u> <u>Air Time</u> <u>Descript</u> /19/12 7:34 PM Jeopard | | Start/End Time 7:30-8PM | | th <u>Ad-ID</u> 30 usprtv1 | 8асн | | <u>Rate Type</u> \$1,300.00 NM |
| 52 09/23/12 Class of T | 09/23/12 ime - Immedi | EMMY RED CARPET SI ately Pre-emptible without n | | S | :30 | 1 | \$2,500.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12S | Spots/Week 1 | <u>Rate</u> \$2,500.00 | | | | | ~ = |
| Spots: <u>#</u> C 1 W | h <u>Day Air</u> /PBFSu 09 | | <u>ion</u> RED CARPET SPEC | Start/End Time CIAL 658-8p | | th <u>Ad-ID</u> 30 USPRTV1 | 8ACH | | <u>Rate</u> <u>Type</u> \$2,500.00 NM |
| 53 09/18/12 Class of T | 09/21/12 ime- Immedia | M-F 3-4P ately Pre-emptible No Make | M-F 3-4P good Required | -TWTF | :30 | 2 | \$375.00 | NM | |
| Weeks: | Start Date 09/17/12 | | Spots/Week 2 | <u>Rate</u> \$375.00 | | | | | |
| Spots: # C | | Date Air Time Descript | | Start/End Time | | th Ad-ID | 8 _A CU | | Rate Type |
| | /PBFTu 09 /PBFF 09 | /18/12 3:45 PM M-F 3-4I /21/12 3:27 PM M-F 3-4I | | M-F 3-4P M-F 3-4P | | 30 USPRTV1 30 USPRTV1 | | | \$375.00 NM \$375.00 NM |
| 54 09/22/12 Class of T | 09/22/12 ime - Pre-em | M-Sun 1130p-12am Late ptible with notice | 1130p-1205am | S- | :30 | 1 | \$475.00 | NM | - |
| Weeks: | Start Date 09/17/12 | | Spots/Week 1 | <u>Rate</u> \$475.00 | | | | | _ |
| Spots: # C | | | <u>ion</u> | Start/End Time | Lengi | th Ad-ID | | | Rate Type |



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| 933134-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 691 |

| , | | | | | | Spots/ | | | |
|-----------------------------|---------------------------|----------------------------------|-----------------------|---------------------------|--------|----------------|---------------|----------|---------------|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 54 09/22/12 Class of Tim | 09/22/12 ne - Pre-emp | M-Sun 1130p-12am | Late 1130p-1205am | s- | :30 | 1 | \$475.00 | NM | |
| Spots: # Ch | Day Air | Date Air Time Des | scription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WP | BF Sa 09/ LR - Foo | | Sun 1130p-12am Late N | ews 1130p-1205am | :3 | 0 USPRTV1 | BACH | | \$475.00 NM |
| 55 09/24/12 Class of Tim | 09/26/12 ne - Fixed No | Wheel Of Fortune on Pre-emptible | 7-7:30PM | MTW | :30 | 1 | \$2,000.00 | NM | |
| | Start Date 09/24/12 | End Date MTWTFS: 09/30/12 MTW | | <u>Rate</u> \$2,000.00 | | | | | |
| Spots: # Ch | Day Air | | | Start/End Time | | h <u>Ad-ID</u> | | | Rate Type |
| 1 WP | BFTu 09/ | 25/12 7:17 PM Wh | eel Of Fortune | 7-7:30PM | :3 | 0 USPRTV1 | 8ACH | | \$2,000.00 NM |
| 56 09/24/12 Class of Tim | 09/27/12 ne - Fixed No | WPBF News 25 @ on Pre-emptible | 5am 5-530am | MTWT | :30 | 1 | \$200.00 | NM | |
| | Start Date 09/24/12 | End Date MTWTFS: 09/30/12 MTWT | | <u>Rate</u> \$200.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | | | Start/End Time | | h <u>Ad-ID</u> | | | Rate Type |
| 1 WP | BF W 09/ | 26/12 5:23 AM WP | BF News 25 @ 5am | 5-530am | :3 | 0 USPRTV1 | 8ACH | | \$200.00 NM |
| 57 09/24/12 Class of Tim | 09/26/12 ne - Fixed No | Nightline on Pre-emptible | 11:35-12:05AM | MTW | :30 | 1 | \$700.00 | NM | |
| | Start Date 09/24/12 | End Date MTWTFS 09/30/12 MTW | | <u>Rate</u> \$700.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time Des | scription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WP | BFW 09/ | 26/12 11:43 PM Nig | htline | 11:35-12:05AM | :3 | 0 USPRTV1 | 8ACH | | \$700.00 NIV |
| | | | | Total Spots | • | 1 6 | | | |
| | | | | | | | O T-1- | 1 | #04 COF 0C |
| | | _ | | | | | Gross Tota | 1 | \$24,625.00 |
| Payment Te | rms 30 | Days | | | | Agend | cy Commission | <u>1</u> | \$3,693.75 |
| | | | | | | <u>N</u> | et Amount Due | 2 | \$20,931.25 |